

M. ROBERT GRUNWALD

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PROFESSIONAL EXPERIENCE

- May 2016 - Present** **Contributing Writer**
CutPrintFilm.com
- ♦ Writing movie reviews and articles on film history
- February 2007 - July 2016** **Copywriter**
Netflix, Los Angeles, CA
- ♦ Contract position writing synopsis copy for web site, streaming films and television episodes and DVD sleeves
- May 2015 - May 2016** **Contributing Film Writer**
PopOptiq.com (formerly SoundOnSight.org)
- ♦ Writing movie reviews and articles on film history
- January 2007 - Present** **Judge – San Diego Interest, Memoir, Nonfiction Categories (2008-present)**
Director of Fundraising (2008)
Nonfiction Judging Chair (2007)
San Diego Book Awards Association, San Diego, CA
- ♦ Wrote grant proposals for SDBAA's "Read 4 Fun" literacy program
 - ♦ Solicited potential judges, coordinated distribution of books submitted for competition and compiled ballot information for 2007 awards
- December 2004 - March 2007** **Copywriter (2006-2007). Proofreader (2004-2006)**
The Home Depot Supply (now HD Supply), San Diego, CA
- ♦ Wrote catalog and marketing copy for B-to-B division of The Home Depot
 - ♦ Wrote corporate communications for CEO and marketing executives
 - ♦ Developed style guide for client trademarks and brand names
 - ♦ Edited catalogs and direct marketing materials against company style guide
- January 2002 - May 2005** **Owner/Copywriter/Editor**
Copywriting Solutions, San Diego, CA
- ♦ Wrote copy for subcontracting design firms for major film studios and television networks
 - ♦ Edited manuscripts for local authors
- February 2003 - July 2004** **Newsletter Editor/Columnist/Board Member**
San Diego Writers/Editors Guild, San Diego, CA
- ♦ Edited monthly newsletter and designed original layout
 - ♦ Wrote monthly "From the Editor" column, guest speaker bios, and articles
 - ♦ Helped coordinate Guild's 25th anniversary celebration; wrote and designed invitation and program
 - ♦ Co-edited, designed and wrote bio and filler material for fundraising cookbook, *The Kitchen's Ink*

- June 2003 - June 2004** **Publications Director**
National Audubon Society – San Diego Chapter, San Diego, CA
- ◆ Edited monthly newsletter, *Sketches*
- June 1998 - May 2002** **Copywriter**
Blockbuster, Dallas, TX
- ◆ Wrote film and game synopsis copy for rental packaging, in-home magazines and point-of-purchase displays
 - ◆ Wrote monthly new release and performance projection summary for franchisees
- March 1998 - June 1998** **Marketing Assistant**
Atapco Office Products, St. Louis, MO
- ◆ Wrote user guides for formatting Microsoft applications for use with company's binders and notebooks
 - ◆ Designed inserts for mock-ups of company products used in sales presentations
- August 1992 - March 1993** **Project Manager**
The Nostalgia Company, St. Louis, MO/Atlanta, GA/Washington, DC
- ◆ Researched and wrote descriptive paragraphs for vintage photo reprints for retail sale (US/world history, sports, entertainment, and cultural interest)
- September 1988 – May 1989** **Newsletter Editor**
University of Missouri Fencing Team, Columbia, MO
- ◆ Edited and wrote articles for newsletter, *Sabre*

EDUCATION

- 1990 – 1992** University of Missouri – St. Louis
Bachelor of Arts in English/anthropology minor (primatology emphasis)
- 1987 – 1990** University of Missouri – Columbia
English major/anthropology minor

CONTINUING EDUCATION

- ◆ Society of Childrens Book Writers and Illustrators Agents Day, San Diego, 2012
- ◆ Society of Childrens Book Writers and Illustrators Conference, Los Angeles, 2006
- ◆ San Diego Book Awards Association Outdoor Writing Conference, 2003
- ◆ San Diego Writers/Editors Guild workshops on Screenplay, Character, and Voice, 2003
- ◆ Symposium by the Sea, Point Loma Nazarene University, San Diego, 2003
- ◆ University of California – Irvine writing conference, 2002

SKILLS

- ◆ Microsoft Word, Excel and PowerPoint
- ◆ Adobe InDesign, Photoshop and Pagemaker
- ◆ Proofreader's marks

AWARDS

- ◆ 2nd place, Little Theatre Company of Alexandria (VA) 2009 Playwriting Competition, for one-act play *Cancelled*
- ◆ Finalist, Riant Theatre's 2008 Strawberry One-Act Festival, for one-act play *Cancelled*
- ◆ Vice-President's Award – Copywriting Services, Home Depot Supply, 2005 and 2006
- ◆ Excellence in Writing Award, University of Missouri, 1987
- ◆ Honorable Mention, Wednesday Club of St. Louis Annual Poetry Competition, 1987
- ◆ Excellence in Writing Award, University of Missouri, 1986

SELECTED PUBLICATIONS

- ◆ "The Devil's Greatest Trick: *The Usual Suspects* at 20," PopOptiq, December 2015
- ◆ "A Night at the Opera at 80: An Experiment in Compromise," PopOptiq (popoptiq.com), November 2015
- ◆ *Cancelled*, one-act play, published by Off the Wall Plays, Johannesburg, 2013; performances at Sheehan High School (Wallingford, CT), May 2015 and Meadville Community Theater (Meadville, PA), February 2016
- ◆ "Ten Songs Forever Changed by Movies," Sound on Sight (soundonsight.org), May 2015
- ◆ "New Homes All Around," article, San Diego Humane Society *Scratching Post*, Dec. 2009
- ◆ "Make Us Your Destination," advertisement, Hughes Supply catalog, 2007
- ◆ "Ask the Experts," column, *Hotel & Motel Management*, Winter 2006
- ◆ "Taking Guest Comfort to the Next Level," article, *Hotel Business*, Fall 2006
- ◆ "Stay in Tune with Guests' Demands," article, Home Depot's *Supply Showcase*, 2005
- ◆ *The Kitchen's Ink*, SDW/EG cookbook (ISBN 1889361-09-7), 2004
- ◆ Biography of San Diego poet Gail Hawkins for California Arts Council, 2004
- ◆ *Peacemakers*, advertisement for USA Networks series, *Entertainment Weekly* and other publications; billboards, 2003
- ◆ *The Return of D.B. Cooper* by Gene Elmore, advertising brochure, Gene Elmore, 2003
- ◆ "From the Editor" and "On the Web," columns, SDW/EG's *The Writer's Life*, 2003-04
- ◆ Columbia Pictures' *New Best Friend*, radio advertisement, 2002
- ◆ "Coming Soon," column, *Blockbuster Rewards* magazine, 1999-02
- ◆ Film reviews and biographical articles, Sight & Sound Distributors' *InSight*, 1993-98
- ◆ *Root Beer and Buttered Toast*, poetry chapbook, 1988
- ◆ *Express*, poetry anthology, 1987
- ◆ *Missouri Writes*, University of Missouri anthology, 1986 and 1987 editions

PROFESSIONAL MEMBERSHIPS

- ◆ Member, Dramatists Guild
- ◆ Associate Member, Society of Childrens Book Writers and Illustrators, 2006-present
- ◆ Member, San Diego Book Awards Association, 2003-present
- ◆ Professional Member, San Diego Writers/Editors Guild, 2002-2004
- ◆ Professional Member, St. Louis Writers Guild, 1986-1991

WORKS IN PROGRESS

- ◆ *Greetings from Fort Desperation*, one-act play
- ◆ *Gazelle Hath No Fury*, one-act play
- ◆ *A Cat Named Turtle*, children's fantasy novel, middle-grade audience (ages 8-12)

INTERESTS

- ◆ Film history
- ◆ Animal advocacy
- ◆ World maritime history pre-1862
- ◆ Appalachian music
- ◆ Gourmet cooking